**BUSINESS GROWTH ROADMAP**

This roadmap is designed to help you map out your business’s short, medium, and long-term strategies. Use this document to set clear milestones, allocate resources efficiently, and monitor performance as you scale.

1. Vision Statement

Define the long-term vision of your business.

2. Mission Statement

State your mission and the core purpose of your business.

3. SMART Business Goals

Set Specific, Measurable, Achievable, Relevant, and Time-bound goals across different business areas.

4. Timeline Plan (Short-Term, Mid-Term, Long-Term)

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| Timeline | Objective | Action Steps | Responsible Person |
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5. Key Performance Indicators (KPIs)

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| Area of Focus | Key Metric | Tracking Frequency |
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6. Risk Mitigation Strategy

Identify major risks and create a contingency plan to reduce or manage them.

7. Resources & Budget Allocation

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| Department | Resource Needed | Estimated Cost | Timeline |
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