**30-DAY BUSINESS CHALLENGE PLANNER**

This 30-Day Business Challenge is designed to help Nigerian entrepreneurs and SME owners ignite momentum, build habits, and take focused action to scale their businesses. Edit and reuse this template monthly or quarterly.

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| **Day** | **Challenge Task** | **Completed (Yes/No)** | **Notes/Reflections** |
| Day 1 | Identify and profile your target audience |  |  |
| Day 2 | Update your social media bios with a strong CTA |  |  |
| Day 3 | Write and schedule 3 content pieces for your audience |  |  |
| Day 4 | Call 5 potential leads and pitch your offer |  |  |
| Day 5 | Create or review your product/service price list |  |  |
| Day 6 |  |  |  |
| Day 7 |  |  |  |
| Day 8 |  |  |  |
| Day 9 |  |  |  |
| Day 10 |  |  |  |
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| Day 25 |  |  |  |
| Day 26 |  |  |  |
| Day 27 |  |  |  |
| Day 28 |  |  |  |
| Day 29 |  |  |  |
| Day 30 |  |  |  |