**Vision 10× Growth Mapping Tool**

This Vision 10× Growth Mapping Tool is created to help Nigerian SME founders and entrepreneurs strategically plan, visualize, and take steps toward multiplying their business growth over the next 12 months.

**Instructions**

Fill in the table below with your growth vision in each area, set a clear target, identify specific action steps, and assign responsible persons or departments. Review and update monthly or quarterly.

**Growth Mapping Table**

|  |  |  |  |
| --- | --- | --- | --- |
| **Growth Area** | **Vision/Target (12 Months)** | **Key Actions/ Initiatives** | **Responsible Person/Team** |
| 1. Financial Goals |  |  |  |
| 2. Product/Service Expansion |  |  |  |
| 3. Marketing & Visibility |  |  |  |
| 4. Team Growth & HR Development |  |  |  |
| 5. Customer Experience & Retention |  |  |  |
| 6. Technology & Operations Upgrade |  |  |  |
| 7. Strategic Partnerships |  |  |  |
| 8. Legal & Compliance |  |  |  |
| 9. Brand & Positioning |  |  |  |
| 10. Personal Development (Founder) |  |  |  |