**BUSINESS GROWTH ROADMAP TEMPLATE**

This Business Growth Roadmap Template is designed to help Nigerian SMEs strategically plan and visualize their quarterly and annual growth. It provides a structured layout for tracking financial goals, marketing strategies, operational improvements, and more. All sections are fully editable to suit your specific business context.

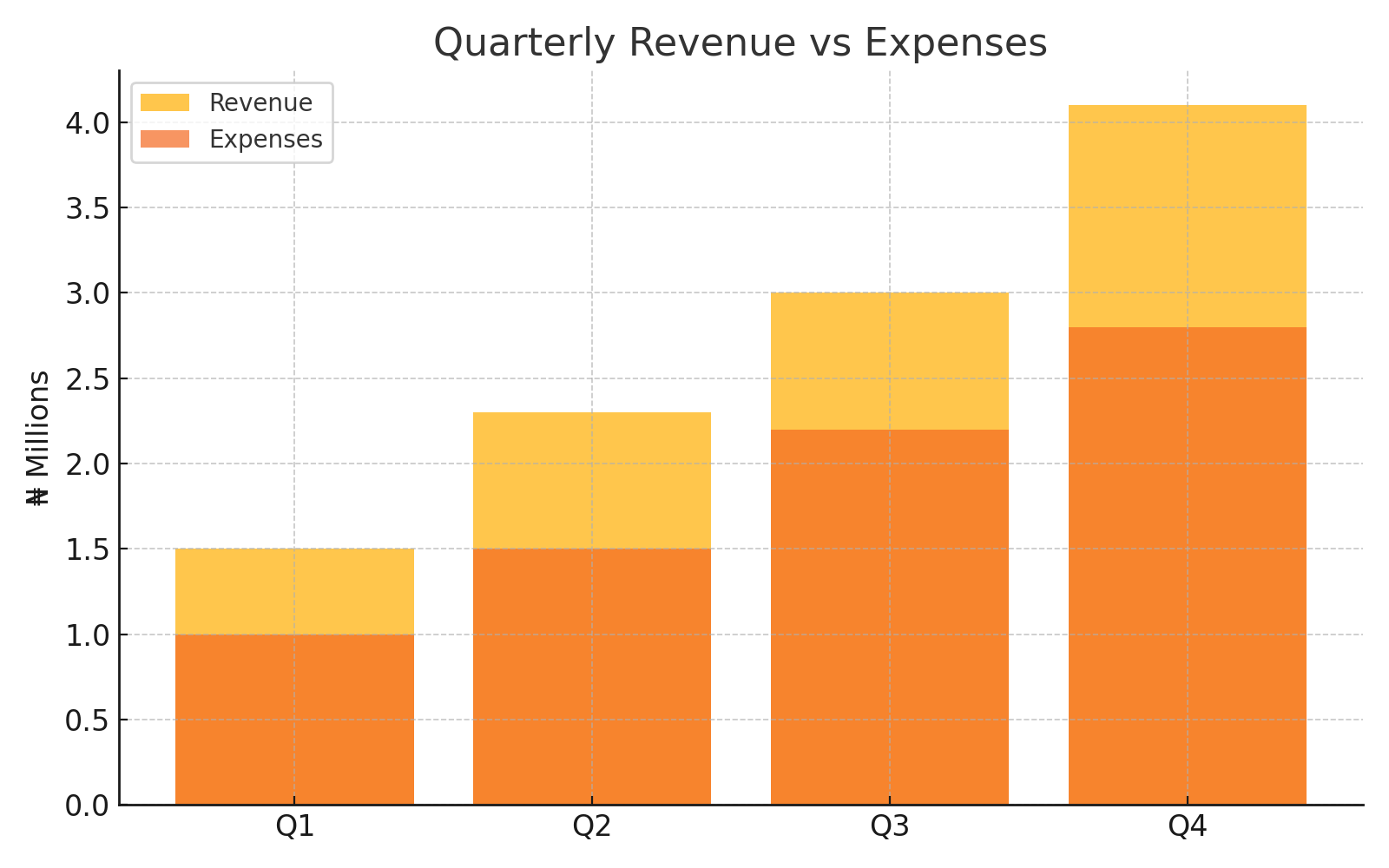
**1. Strategic Focus Areas**

Use the table below to outline your quarterly focus for each business area.

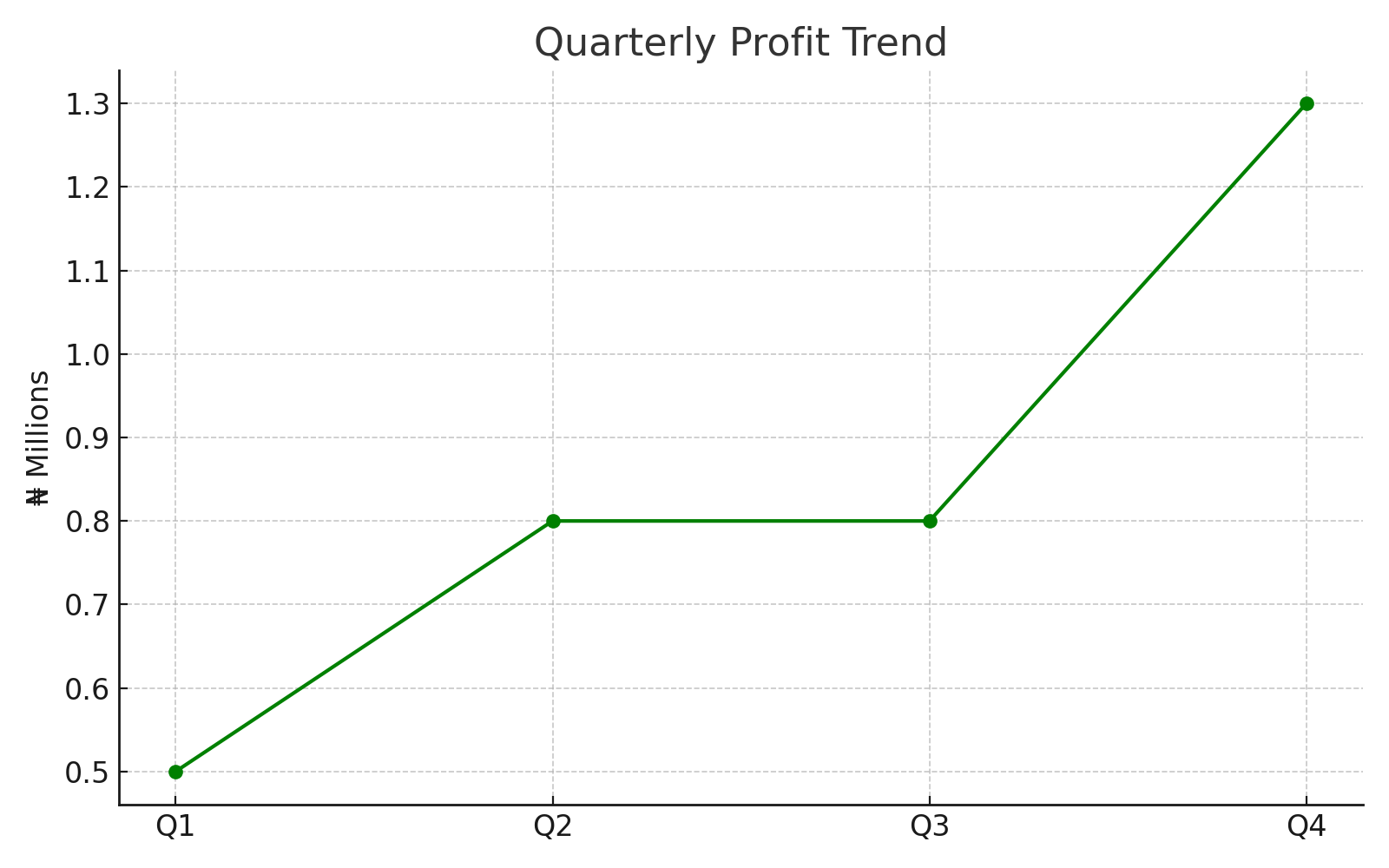
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| --- | --- | --- | --- | --- |
| Quarter | Strategy | Finance | Sales/Marketing | Operations |
| Q1 | Launch new product | Reduce overhead by 10% | Grow leads by 25% | Automate payroll |

**2. Financial Performance Charts**

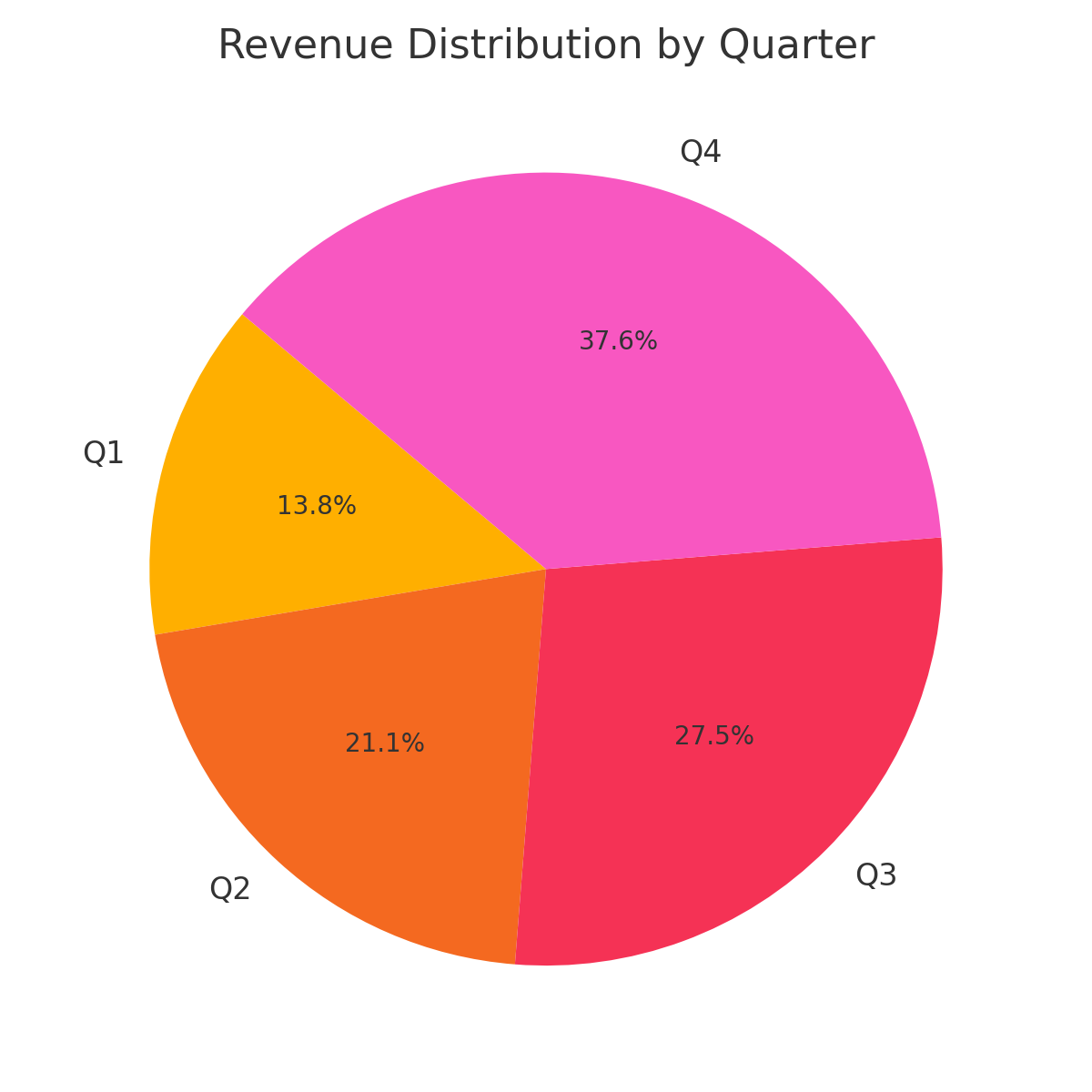
These charts help visualize your financial health and guide strategic decisions.



Bar Chart: Revenue vs Expenses



Line Chart: Quarterly Profit Trend



Pie Chart: Revenue Distribution